

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 41.237204 Longitude: -81.808054

Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	30,413	94,363	431,960
	Population Est 25Q1	30,439	94,357	434,340
	Population Est 24Q4	30,467	94,364	433,874
	Population Est 24Q3	30,510	94,352	433,306
	Population Est 24Q2	30,536	94,264	432,187
	Population Est 24Q1	30,475	94,117	431,830
	Population Est 23Q4	30,459	94,013	430,420
	Population Est 23Q3	30,466	94,371	431,384
	Population Est 23Q2	30,442	94,253	430,803
	Population Fcst	30,715	94,933	434,233
	2010 Census Population	29,440	89,768	418,018
	2000 Census Population	27,788	81,427	390,008
	1990 Census Population	23,146	66,729	344,039
	Current Year Daytime Population	26,663	77,946	409,913
	Average Seasonal Population	191	1,048	4,446
	Historical Annual Growth, 1990 – 2000	1.84%	2.01%	1.26%
	Historical Annual Growth, 2000 – 2010	0.58%	0.98%	0.70%
	Estimated Annual Growth, 2010 – CY	0.22%	0.34%	0.23%
	Projected Annual Growth, CY to Y5	0.20%	0.12%	0.11%
	Group Qtrs Est	244	756	9,163
Transient Est Average Last 4 Qtrs	374	2,484	20,903	
Households	Current Year Estimated Households	12,114	37,495	176,253
	Households Est 25Q1	12,120	37,482	177,261
	Households Est 24Q4	12,131	37,477	177,063
	Households Est 24Q3	12,151	37,477	176,843
	Households Est 24Q2	12,161	37,434	176,343
	Households Est 24Q1	12,134	37,375	176,213
	Households Est 23Q4	12,131	37,337	175,638
	Households Est 23Q3	12,134	37,465	176,009
	Households Est 23Q2	12,125	37,422	175,777
	Households Fcst	12,228	37,705	176,992
	2010 Census Households	11,095	34,592	166,033
	2000 Census Households	9,939	29,318	148,887
	1990 Census Households	7,447	22,187	125,651
	Historical Annual Growth, 1990 – 2000	2.93%	2.83%	1.71%
	Historical Annual Growth, 2000 – 2010	1.11%	1.67%	1.10%
	Estimated Annual Growth, 2010 – CY	0.61%	0.56%	0.41%
	Projected Annual Growth, CY to Y5	0.19%	0.11%	0.08%
	Population per Household	2.49	2.50	2.40

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Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	2.4%	3.2%	3.0%
	HH Income \$250,000 to \$499,999	2.8%	3.8%	3.6%
	HH Income \$200,000 to \$249,999	6.6%	8.9%	8.4%
	HH Income \$175,000 to \$199,999	5.7%	6.5%	5.5%
	HH Income \$150,000 to \$174,999	7.9%	8.8%	7.3%
	HH Income \$100,000 to 149,999	23.1%	21.6%	19.8%
	HH Income \$75,000 to 99,999	13.7%	13.2%	13.4%
	HH Income \$50,000 to 74,999	14.3%	14.1%	15.5%
	HH Income \$35,000 to 49,999	7.5%	7.2%	8.6%
	HH Income \$25,000 to 34,999	6.3%	4.4%	5.3%
	HH Income \$15,000 to 24,999	5.3%	4.2%	4.6%
	HH Income \$0 to 14,999	4.3%	4.1%	5.0%
	Average Household Income	\$114,648	\$130,464	\$125,717
	Median Household Income	\$97,064	\$105,978	\$94,840
	Per Capita Income	\$45,942	\$52,159	\$51,918
	Average Disposable Income	\$91,895	\$100,375	\$94,975
	Median Disposable Income	\$81,736	\$88,712	\$79,907
	Discretionary HH Income Over \$150,000	8.8%	13.1%	11.9%
	Discretionary HH Income \$125,000 to \$149,999	6.7%	7.8%	7.0%
	Discretionary HH Income \$100,000 to \$124,999	11.8%	13.3%	10.0%
	Discretionary HH Income \$75,000 to \$99,999	15.5%	15.1%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	20.2%	18.9%	19.2%
	Discretionary HH Income \$25,000 to \$49,999	20.9%	19.3%	22.1%
	Discretionary HH Income Under \$25,000	16.1%	12.6%	16.2%
	Average Discretionary HH Income	\$73,616	\$81,877	\$75,530
	Median Discretionary HH Income	\$66,932	\$74,436	\$65,716
	Householder White – Count	11,206	33,827	152,446
	Median HH Income	\$98,558	\$105,890	\$97,443
	Average HH Income	\$102,492	\$109,437	\$104,808
	Householder Black or African-American – Count	103	450	5,507
	Median HH Income	\$83,645	\$65,354	\$60,564
	Average HH Income	\$92,806	\$87,363	\$73,494
	Householder Hispanic – Count	277	872	6,214
	Median HH Income	\$75,411	\$92,661	\$72,742
Average HH Income	\$72,211	\$98,673	\$83,025	
Householder Asian or Pacific Islander – Count	121	1,017	4,671	
Median HH Income	\$62,469	\$124,734	\$129,338	
Average HH Income	\$82,236	\$122,671	\$126,205	
Householder Other or Pacific Islander – Count	408	1,328	7,415	
Median HH Income	\$106,924	\$114,895	\$87,549	
Average HH Income	\$107,514	\$114,057	\$97,098	

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Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Gender	Male Population	14,870	46,274	212,001
	Female Population	15,543	48,089	219,959
Total Population by Age	Count of Pop 0 to 4 years	1,539	4,641	21,435
	Count of Pop 0 to 7 years	2,147	6,689	30,163
	Count of Pop 5 - 13	2,816	8,932	39,553
	Count of Pop 14 - 18	1,508	4,675	20,592
	Count of Pop 19 - 22	1,608	4,765	21,244
	Count of Pop 22 - 25	1,239	3,560	15,990
	Count of Pop 25 - 29	1,702	5,059	23,292
	Count of Pop 30 - 34	1,633	4,801	23,589
	Count of Pop 35 - 39	1,780	5,484	25,821
	Count of Pop 40 - 44	1,899	5,888	26,280
	Count of Pop 45 - 59	6,030	18,289	81,334
	Count of Pop 60 - 74	5,944	19,369	90,803
	Count of Pop 75 - 84	2,155	6,964	31,901
	Count of Pop 85+	561	1,936	10,126
	% of Pop 0 to 4 years	5.1%	4.9%	5.0%
	% of Pop 0 to 7 years	7.1%	7.1%	7.0%
	% of Pop 5 - 13	9.3%	9.5%	9.2%
	% of Pop 14 - 18	5.0%	5.0%	4.8%
	% of Pop 19 - 22	5.3%	5.0%	4.9%
	% of Pop 22 - 25	4.1%	3.8%	3.7%
	% of Pop 25 - 29	5.6%	5.4%	5.4%
	% of Pop 30 - 34	5.4%	5.1%	5.5%
	% of Pop 35 - 39	5.9%	5.8%	6.0%
	% of Pop 40 - 44	6.2%	6.2%	6.1%
	% of Pop 45 - 59	19.8%	19.4%	18.8%
	% of Pop 60 - 74	19.5%	20.5%	21.0%
	% of Pop 75 - 84	7.1%	7.4%	7.4%
	% of Pop 85+	1.8%	2.1%	2.3%
Median Age	43.6	44.5	44.7	
Average Age	42.7	43.3	43.7	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.1%	5.2%
	% of Pop 5 - 13	9.8%	10.0%	9.6%
	% of Pop 14 - 18	5.0%	5.1%	5.0%
	% of Pop 19 - 22	5.4%	5.3%	5.2%
	% of Pop 22 - 25	4.3%	4.0%	3.9%
	% of Pop 25 - 29	6.1%	5.7%	5.7%
	% of Pop 30 - 34	5.6%	5.2%	5.7%
	% of Pop 35 - 39	5.9%	5.8%	6.1%
	% of Pop 40 - 44	6.3%	6.4%	6.2%
	% of Pop 45 - 59	19.8%	19.3%	19.0%
	% of Pop 75 - 84	6.4%	6.7%	6.5%
	% of Pop 60 - 74	18.9%	19.9%	20.3%
	% of Pop 85+	1.3%	1.5%	1.6%
	Median Age	42.1	43.0	42.9
Average Age	41.6	42.2	42.4	

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	% of Pop 0 to 4 years	4.8%	4.7%	4.7%
	% of Pop 5 - 13	8.7%	9.0%	8.7%
	% of Pop 14 - 18	4.9%	4.8%	4.6%
	% of Pop 19 - 22	5.2%	4.9%	4.7%
	% of Pop 22 - 25	3.8%	3.5%	3.5%
	% of Pop 25 - 29	5.1%	5.0%	5.1%
	% of Pop 30 - 34	5.2%	4.9%	5.3%
	% of Pop 35 - 39	5.9%	5.8%	5.8%
	% of Pop 40 - 44	6.2%	6.1%	6.0%
	% of Pop 45 - 59	19.9%	19.4%	18.7%
	% of Pop 60 - 74	20.2%	21.1%	21.7%
	% of Pop 75 - 84	7.7%	8.0%	8.2%
	% of Pop 85+	2.4%	2.6%	3.1%
	Median Age	45.1	46.0	46.4
Average Age	43.8	44.4	44.9	
Race	Count of White	27,765	84,005	370,448
	Count of Black or African-American	370	1,522	16,622
	Count of Asian or Pacific Islander	356	3,378	14,277
	Count of Other races	1,922	5,458	30,614
	White	91.3%	89.0%	85.8%
	Black or African American	1.2%	1.6%	3.8%
	Asian	1.2%	3.6%	3.3%
	Other Races	6.3%	5.8%	7.1%
Language Spoken	Speak English at Home	94.8%	91.1%	90.1%
	Speak Spanish at Home	1.1%	1.2%	2.4%
	Speak French or French Creole at Home	0.1%	0.1%	0.2%
	Speak German at Home	0.7%	0.7%	0.5%
	Speak Other Indo-European Languages at Home	0.6%	2.2%	2.3%
	Speak Russian and Other Slavic Languages at Home	1.7%	2.1%	2.0%
	Speak Chinese at Home	0.1%	0.3%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.1%	0.2%	0.1%
	Speak Other Asian Languages at Home	0.2%	0.6%	0.6%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.2%	0.3%
	Speak Other Language at Home	0.6%	1.4%	1.1%
Hispanic	Hispanic Population	1,016	3,079	19,330
	Hispanic Population Percent	3.3%	3.3%	4.5%
	Mexican	33.6%	29.2%	26.2%
	Puerto Rican	48.3%	40.0%	49.4%
	Cuban	0.7%	3.0%	2.4%
	Dominican	0.3%	4.1%	1.9%
	Central American	10.7%	7.6%	7.5%
	South American	3.4%	12.9%	9.8%
	Other Hispanic	3.0%	3.2%	2.7%
	2000 Hispanic Population Percent	1%	1%	2%
	1990 Hispanic Population Percent	1%	1%	1%

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Ancestry	American (percent of total population)	3.4%	3.6%	3.4%
	American	3.3%	3.5%	3.3%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.0%	3.0%	2.8%
	Chinese	0.2%	0.4%	0.5%
	Japanese	0.0%	0.0%	0.0%
	Korean	0.1%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	2.1%	1.8%
	South East Asian (ie. Vietnamese)	0.1%	0.2%	0.2%
	Other Asian	0.2%	0.1%	0.2%
	European (percent of total population)	64.0%	61.3%	59.3%
	British	6.8%	6.2%	6.1%
	Dutch	0.7%	0.6%	0.5%
	French	1.2%	0.9%	0.9%
	German	16.6%	15.9%	14.9%
	Italian	7.2%	7.3%	7.2%
	Polish	7.3%	6.7%	6.7%
	Scandinavian	0.7%	0.8%	0.9%
	Scotch/Irish	11.2%	10.6%	10.3%
Other European (ie. Greek/Russian)	12.4%	12.4%	11.9%	
Middle Eastern	1.2%	1.5%	1.2%	
Other Ancestry	5.7%	7.6%	8.6%	
Unclassified Ancestry	19.4%	17.1%	15.6%	
Education (Age 25+)	Adult Population (25 Years or Older)	21,704	67,790	313,146
	Elementary (0 to 8)	1.6%	1.7%	1.8%
	Some High School (9 to 11)	4.8%	3.9%	4.0%
	High School Graduate (12)	32.4%	26.4%	27.9%
	Some College (13 to 16)	21.8%	19.7%	19.3%
	Associates Degree Only	10.6%	10.1%	9.1%
	Bachelors Degree Only	19.3%	24.5%	23.6%
	Graduate Degree	9.5%	13.7%	14.3%
	% College (4+)	28.8%	38.2%	38.0%
Household Type	Total Households – count	12,114	37,495	176,253
	One Person HHs – count	3,166	9,426	50,423
	Family HHs – count	8,437	26,301	115,790
	Married Couple – count	6,511	21,812	92,998
	w/own children – count	2,495	8,151	33,032
	w/out own children – count	4,016	13,661	59,966
	Male Householder – count	618	1,629	7,232
	Female Householder – count	1,309	2,860	15,560
	Non-Family Households – count	510	1,768	10,039
	1 Person Household	26.1%	25.1%	28.6%
	2 Person Household	35.0%	36.2%	35.6%
	3 Person Household	16.6%	15.8%	14.9%
	4 Person Household	14.2%	14.5%	12.8%
	5 Person Household	5.9%	5.8%	5.4%
6 Person Household	1.5%	1.7%	1.8%	
7+ Person Household	0.7%	0.8%	0.9%	
% Households With Children	28.8%	28.0%	25.1%	

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Brunswick Town Center Brunswick, OH		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	12,530	38,992	184,481
	Owner Occupied Percent	73.2%	74.5%	72.2%
	Renter Occupied Percent	23.5%	21.7%	23.4%
	Vacant Housing Percent	3.3%	3.8%	4.5%
	Total Housing Units (Census 2000)	10,273	30,443	155,030
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.1%	1.3%	2.0%
	Property Value \$750,000 to \$999,999	2.2%	5.0%	4.4%
	Property Value \$500,000 to \$749,999	7.9%	15.6%	13.4%
	Property Value \$400,000 to \$499,999	14.6%	16.7%	13.1%
	Property Value \$300,000, to \$399,999	27.0%	25.9%	20.6%
	Property Value \$200,000 to \$299,999	32.0%	24.6%	26.5%
	Property Value \$150,000 to \$199,999	9.2%	5.1%	9.2%
	Property Value \$100,000 to \$149,999	2.9%	2.2%	5.9%
	Property Value \$60,000 to \$99,999	0.9%	0.5%	1.7%
	Property Value \$40,000 to \$59,999	0.3%	0.4%	0.7%
	Property Value \$0 to \$39,999	1.2%	1.3%	1.7%
	Median Home Value	\$312,665	\$361,445	\$320,502
Wealth per Household	\$0 and under - percent	16.5%	15.9%	16.2%
	\$1 to \$4999 - percent	7.9%	7.4%	7.6%
	\$5k to \$9999 - percent	4.3%	4.1%	4.2%
	\$10k to \$24999 - percent	6.2%	6.1%	6.1%
	\$25k to \$49999 - percent	6.9%	6.8%	6.8%
	\$50k to \$99999 - percent	10.5%	10.4%	10.4%
	\$100k to \$249999 - percent	18.7%	18.9%	18.8%
	\$250k to \$499999 - percent	13.7%	14.2%	14.0%
	\$500k+ - percent	15.3%	16.3%	15.9%
	Median HH Wealth	\$89,058	\$96,773	\$94,003
	Avg HH Wealth	\$249,068	\$260,724	\$256,723
	Economic Viability	Economic Viability Local	284	281
Economic Viability Indexed		102	101	100
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	16,946	50,929	227,583
	Managerial/Executive	16.5%	21.0%	20.3%
	Professional Specialty	22.5%	25.6%	25.6%
	Healthcare Support	3.0%	2.2%	2.0%
	Sales	10.2%	10.8%	9.8%
	Office & Administrative Support	11.8%	10.5%	11.6%
	Protective Service	1.2%	1.7%	2.1%
	Food Preparation	6.4%	4.7%	4.7%
	Building Maintenance & Cleaning	3.0%	2.2%	2.3%
	Personal Care	2.2%	2.3%	2.2%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.1%
	Construction	8.2%	7.2%	7.1%
	Production & Transportation	14.7%	11.9%	12.1%
	Percent White Collar Workers	64.2%	70.0%	69.3%
	Percent Blue Collar Workers	35.8%	30.0%	30.7%

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	Agriculture/Mining/Construction	8.1%	6.7%	6.4%
	Manufacturing	13.3%	13.3%	13.2%
	Transportation	7.4%	6.3%	6.1%
	Information	1.8%	1.8%	1.6%
	Wholesale/Retail	14.7%	13.5%	13.6%
	Finance, Insurance, Real Estate	8.2%	9.4%	8.4%
	Professional Services	7.5%	8.8%	8.1%
	Management Services	0.1%	0.1%	0.2%
	Administrative/Waste Services	3.4%	3.0%	3.6%
	Educational Services	19.9%	22.0%	23.2%
	Entertainment Services	8.4%	7.6%	7.7%
	Other Professional Services	4.0%	4.2%	4.1%
	Public Administration	3.0%	3.4%	3.8%
Vehicles per HH	No Vehicles	3.4%	3.5%	5.0%
	1 Vehicle	31.3%	29.1%	31.9%
	2 Vehicles	38.8%	40.7%	40.9%
	3 or more vehicles	26.5%	26.6%	22.1%
	Average Number of Vehicles	2.03	2.03	1.90
Change	Births (last 12 months)	308	902	4,096
	Deaths (last 12 months)	331	1,085	5,087
	Migration (last 12 months)	-93	312	983
Work place	Workplace Establishments	812	2,417	11,938
	Workplace Employees (FTE)	7,058	23,134	139,213